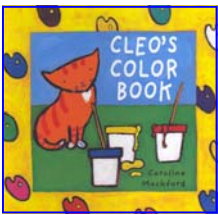




# Site Update

## News You Can Use



### Hello, Kitty

*Cleo's Color Book* is a fun way to introduce older infants to the vocabulary of color. The book replaces *I Like It When* in the 12-month slot and will begin shipping soon.

### Message for Parents

Help parents get the most out of sharing this book with their child by sharing the following message.

"Pointing to the images in this board book while reading the rhyming phrases that highlight each color is an easy way to introduce these words.

As your child gets older she or he will begin label-

ing the colors before you can! Until then emphasize these words by pausing to point to each object identified as you say the name of the color."

Source: 2009 *Maine Early Care and Education Calendar*

### Thought for the Day



Sharing words, stories, songs and books with infants and toddlers builds vocabulary.— *Metsala & Walley, 1998; Tabors, Beals & Weizman, 2001*

### Find Us on Facebook



Check out Raising Readers on Facebook! You'll find links to lots of great articles, news about children's books and what's happening with the program.

For example, check out the link on our Facebook page about the impact of TV viewing on language acquisition. The bottom line? Turn off the TV and read to kids!

## ... more news

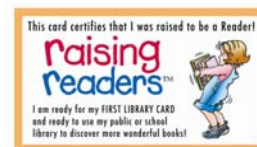
### New Collection in Libraries Soon

The new 5-year collection has prompted the perennial question. **Where can I buy this book?**

**The answer:** the book is available through an exclusive arrangement with the publisher and is not available for retail sale. However, we've given a

copy of each of the first three collections to each public library in Maine and will soon be sending them *Raising Readers: 5 Stories for Maine Children*.

Raising Readers graduates bring the removable "I was raised to be a reader" card to the library to get their first library card.



If you're asked where this book can be found — you can say, "Check it out at your local library."

Watch for our **fifth** collection of Maine stories in 2010!

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### Please Post/Share

Keep everyone at your site in the loop by posting or sharing this newsletter with all staff. Thanks.

### Questions?

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