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Heads Up!

It's time once again for our annual quality improvement survey. Watch for your copy in the next couple of weeks!

Your feedback is important. We need to measure the quality of our program just as you measure quality in your practice or birth center. It's not a lot to ask and besides, you could win a fabulous prize!

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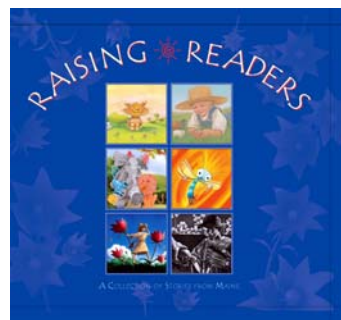
www.raisingreaders.net

Raising Readers Update

Books after Raising Readers

"I wish the program extended past five years," is a comment frequently heard at the Raising Readers offices. Well, that hasn't changed, but we have been working on a couple of initiatives to extend the love of books and reading that we've all been working hard to create.

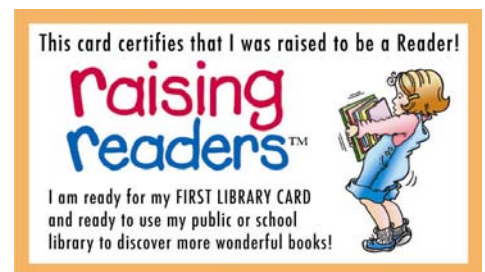
In July we're kicking off an initiative to encourage families to take their children to the local library. Here's how it works.



In collaboration with Candlewick Press we developed a new five-year book called *The Raising Readers Collection*. The *Collection* is very special. Not only does it have *six* complete children's books, each of the stories was written or illustrated by Maine residents!

The book also contains a letter to parents encouraging them to take their Raising Readers "graduate" to the library for a library card. The letter contains a card that can be punched out and taken to the library.

We've informed libraries across the state about the initiative and they'll be looking for those Raising Readers cards! We've even supplied them with small stickers to place on the child's library card noting that they're a Raising Readers graduate.



Get in on the Act

Your practice can get in on the act, too! Consider making a poster with the name, address and phone number of your local library. You could even include information on children's story hours. If you don't know your local library, look it up at: <http://www.mainelibraries.com/>

Note: The new book will begin shipping in late July. Please use any five year books already on hand before giving out the new book. Thanks.