

# Raising Readers Update



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## Bright Baby : Colors Coming Soon



Watch for the switch to the new 2-month book to occur in November. **Colors** will take the place of **Hush Little Baby**.

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## 2005-06 Book List



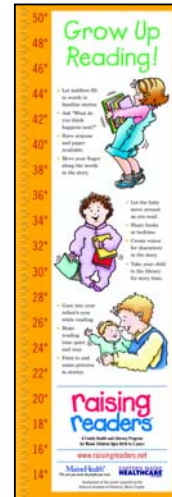
The color book list enclosed with this newsletter contains the books that will be used in 2005–06. Not all of the books are in use yet – consider this a sneak peek! Watch this newsletter and the **Book List & Log** for upcoming title changes.

## The Scoop on Changing Titles

We love the feedback we get from the QI survey – there's always something to learn! This year we got a number of comments about changing book titles more often. We hear you!

We typically keep books on the list for about a year. However, for a number of reasons, several titles did run for longer periods over the last 18 months. This year you can expect that the titles on the '05-'06 book list will be used for 12 months. Many thanks for your feedback.

**Tip:** To help ensure that you can start using a new title as soon as it's available: keep your inventory close to your actual use each month. That way you won't have a lot of copies of the old title to use up before getting to the new title. First in, first out is a handy rule of thumb for managing your book inventory.



Distributed exclusively through hospitals and midwives, our newborn totes introduce families to Raising Readers. In addition to the usual great books, the totes will now contain a copy of the Raising Readers **Growth Chart**. There's a sample included with this newsletter.

The growth charts provide helpful hints about what's happening with early literacy at different ages. The information is similar to that found on the **Reading Tips** poster many sites already have in their waiting areas.

## National Children's Book Week

"Book Week brings us together to talk about books and reading and, out of our knowledge and love of books, to put the cause of children's reading squarely before the whole community and, community by community, across the whole nation. For a great nation is a reading nation."  
- Frederick Melcher

Celebrate children's books and a love of reading during Children's Book Week, November 14 – 20<sup>th</sup>. Thanks for your role in making sure Maine children have books of their own!

