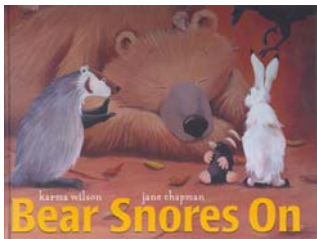




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New 4-Year Book



Bear Snores On will soon start shipping as the new 4-year title. Check out the activities page printed in the back of the book and point it out to parents!

Get Forms 24/7
raisingreaders.org/getforms

Questions?

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Raising Readers is funded by the Libra Foundation and is a collaboration of MaineHealth & EMHS.

Raising Readers Update

Give One Book. Order One Book.

As noted in December's special newsletter, we are now looking more closely at the number of books reported as given vs. the number of books ordered. *These numbers are critical to our staying within budget, managing inventory, and reporting to Libra how their funding was used.*

Remember the RR Ratio? 1:1:1

**1 well child visit
= 1 book given
= 1 book to be ordered**

With the program in maintenance mode, most practices now have established inventories. If you report using 5 four-month books, order only 5 four-month books for that period. This way you replace books given and have a standing inventory that is close to your *actual* usage.

We're asking for your help in keeping the report and order numbers close together. Please call if you need help with this – that's why we're here. (You can always place an 'interim' order should you run short before the period is up. It can be hard to predict when there'll be a spike in visits!) *Note: this does not apply to small sites that look ahead and order for several months to help save on shipping costs.*

Looking Ahead to 2009

The Book Selection Committee met recently to review books for possible use in the 2009 collection. Although we've just started distributing some of the new 2008 titles, we have to get busy planning ahead for next year. The group reviewed nearly 150 titles. We wouldn't have such terrific books in the program if it wasn't for the hard work of this group!

New Collection in Libraries Soon

The new 5-year collection has prompted the perennial question. *Where can I buy this book?*



The answer: the book is available to the program through an exclusive arrangement with the publisher and is not available for retail sale. *However*, we've given each public library in Maine a copy of the first two collections and will be sending them this one soon. If you're asked where this book can be found – you can say, **"Check it out at your local library."**

Speaking of Libraries...

National Library Week is April 13 – 19. Encourage a continued love of reading and books by suggesting families visit their local library!

Bright Idea

Make a poster with the name and number of your library and hang it in your waiting area. You could even include information on children's story hour.

