



Celebrating 10 years and 1.3 Million Books

Site Update

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New Books for 2010: Use Older Titles First

Get ready for yet another collection of great books! *Babies on the Go* is going and *Little Scholastic Colors* will start brightening up your bookshelf in March. This new 2-month title marks the first of the 2010 books to begin distribution.

First In, First Out. Use up all older titles before ordering more books. This principle is a great way to manage your inventory. We depend on sites using all books they order before moving on to newer titles. It's how we stay within our budget and ensures we have enough books for everyone.

Use and Replace. Placing an order for the number of books given in the previous month is the best way to keep your book inventory current. We want you to have the books you need but we also have to carefully manage our overall inventory. One or two sites ordering extra books doesn't pose a problem but multiply that by 365 sites and it can have a big impact.

You'll get a call from us if we receive an order for more books than you've reported giving. It's simply a chance for us to touch base with you and be sure things are working well. **Call us if you're having a hard time tracking books given or keeping your book inventory current—we can come to your site and find a way to make it work for you.** We want to make it as easy as possible for you to be part of the program.

Fun Facts

Almost **1,400** healthcare providers (doctors, PA's, & NP's) participate in Raising Readers. On average, each provider has given out **1,000** of the **1.3 million** books distributed by the program. The **site coordinators** at each of our **365** sites are the glue that hold everything together by managing the reporting and ordering of books.



New at 2 months:

Little Scholastic Colors



Watch for *Little Scholastic Colors* to start shipping in March. This new 2-month title offers children another board book with simple phrasing, but adds a new sensory dimension—texture! Young infants will enjoy feeling the soft duck or the bumpy frog with the help of their primary caregiver.

Parents can share the book at home with their baby and send the book to childcare so the book can be experienced there—a great way to strengthen the consistency between the home and child care settings.

Information excerpted from the **2010 Early Literacy Calendar**. Download and print information on the 2010 books for use as parent handouts by going to our website. Find them in the **About Us** section.

Conference Alert

The Augusta Civic Center is the location of the upcoming **Strengthening Families & Communities through Literacy Conference** to be held March 12. Additional information available at:

mainefamilyliteracy.com

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Questions?

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