



# Site Update

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## Please Post\Share

Keep everyone at your site in the loop by posting or sharing this newsletter with all staff. Thanks.

## Questions?

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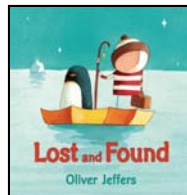
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## New Books: Newborns & 4 Years

Maine families are introduced to Raising Readers at the birth of a child. They receive a canvas tote filled with books and information about the importance of reading aloud to children.

The books given to kids at well child visits aren't the only books that change annually. The books in the newborn totes also change. Beginning in April, our newborn totes will contain a boxed set: **Read to Your Bunny Very First Library** and **Baby's Little Library** of 4 board books. In addition, newborns will receive **Jumping Jungle**, a soft, cloth book for little hands.



**Lost and Found**, the new 4 year book, begins shipping in April. It's a heart-warming story of loneliness and friendship.

Books that portray characters dealing with difficult or confusing emotions create opportunities to discuss feelings with children and help them build the capacity to deal with emotions in appropriate ways. (Source: 2009 Maine Early Care & Education Calendar)

## Welcome New Sites

Raising Readers now has 377 participating sites. A warm welcome to the following:

Sunbury Hermon  
Pen Bay Family Medicine  
MDI Pediatrics  
Sebasticook Family  
Doctors—Dover  
Sebasticook Regional  
Walk-in Care  
Summer Street  
Community Clinic

## Update: Parent Survey

Special thanks to the 75 sites who distributed parent surveys last month. We look forward to sharing the results with you.

## Waiting Rooms can be Reading Rooms

Spring's right around the corner—spruce up your waiting room by turning it into a *reading* room.

Providing children's books in waiting areas is a fun way to reinforce the importance of reading and helps keeps little ones occupied.

Create a Raising Readers display featuring

one of our posters, some bookmarks or our new Topics Brochure. Order online or call us at 1-800-397-3263.

### Fun Ideas

Call your local library to see if they have a children's story hour. Create a poster with the date and time.

Borrow an idea from a bookstore and post staff favorites.

Invite families to donate gently used books for the waiting area.

Your waiting room can reinforce this key message: **Read to your child every day—it's the most important gift you can give!**

