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Update for Birth Centers

Something New A Focus on You

Welcome to the second edition of our newsletter for participating Birth Centers. While the majority of our sites participate in the program by giving books to children at well child visits, we recognize that our Birth Centers start them off by giving them a tote filled with books at birth.

We decided it was about time to develop a newsletter that dealt with issues unique to our sites that deal with totes *not* books.

We hope you find this a useful communication tool. Your feedback is always welcomed and appreciated.

Did You Know?

That **40** Birth Centers gave out **13,000** newborn totes in 2007? All hospitals in Maine with birthing services, several free standing birthing centers and many midwives doing home births participate in Raising Readers.

Still have this on display?

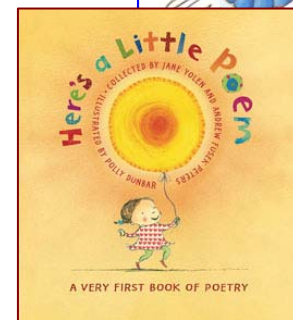
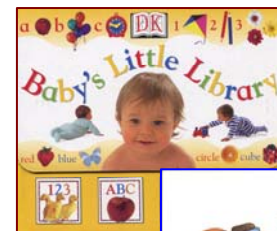


**Please throw it away.
The contest has ended.
Thanks!**

New Titles in Totes Start Soon

Beginning in early March, totes shipped will contain new titles.

Baby's Little Library will stay in place and will be joined by two new books. Parents will love sharing familiar Mother Goose rhymes with their little ones when reading ***Tomie's Little Mother Goose***. ***Here's a Little Poem*** is a collection of simple, beautiful poems to share with baby.



In the News

The March edition of ***The Nation's Health***, the American Public Health Association's newspaper, features an article on Raising Readers.

Parents say...

"The program is fantastic! One of our other children (age 3 1/2) has been receiving books at the pediatrician's office. Keep up the wonderful work!"
-- parent comment from newborn tote survey