

# Site Update

Volume 11, Issue 2 February 2011

Raising  
Readers

## 10 Things Healthcare Providers can do to Promote Early Literacy

Congratulations! As a participating Raising Readers site, you're already doing the first of ten things that can help promote early literacy. Check out items 2—10 for more ways your site can help children acquire the skills they'll need to learn to read. How many can you check off?

- ✓ 1. Implement a reading promotion program (such as Raising Readers) in your practice.
2. Have culturally and age-appropriate books, children's books, and magazines available in the waiting room.
3. Display posters or videos of parents and other caregivers and children reading together.
4. Use volunteers reading aloud in the waiting area to model how parents and caregivers can read to their children.
5. Welcome children by entering the exam room with a book in your hand and use that book as a component of your developmental surveillance.
6. Encourage parents and other caregivers to read and talk to their children.
7. Encourage parents and other caregivers to visit their local library with their children.
8. Tell parents and other caregivers how they can get a library card to share books with their children.
9. Meet with local child care providers to discuss how to work together to encourage parents and caregivers to read to their children.
10. Work with other local physicians and community organizations to hold a book drive to provide books to neighborhood children.

*Excerpted from American Academy of Pediatrics Literacy Toolkit. 10 Things Every Pediatrician can do to Promote Early Literacy. Available at <http://www.aap.org/literacy/ten-things.cfm>*

### REMINDER New Phone Numbers

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[www.raisingreaders.org](http://www.raisingreaders.org)

