



Celebrating 10 years and 1.3 Million Books

Site Update

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News You Can Use

Calendars Out Soon

The **2010 Early Literacy Calendar** will be mailed to participating sites and childcare providers across the state in the next few weeks. The project is an ongoing collaboration between RR and Maine Roads to Quality (MRTQ), the state's early care and education career development center.

The calendar is designed to create a bridge between early literacy experiences in the home and childcare settings thereby multiplying the impact of the RR books. Experiencing the same book in the home and childcare reinforces the importance of reading.

Each month features one of the titles in the 2010 book collection and provides information for parents and other caregivers on effectively using the books with their children.

MRTQ staff also write the activities printed in the back of many of our books. Both the activities and calendar information support Maine's Infant Toddler & Preschool Learning Guidelines.

New This Year

- A pullout poster featuring many of the books distributed by RR in recent years.
- Download the book feature pages from our website to give to parents. (*coming soon*)

Web Shortcuts

We've added some handy short cuts to our URL to make it simple for you to access program information.



Adding a backslash with a key word takes you directly to specific resources. For example, get a list of current books at:

raisingreaders.org/books

Add one of the following to the web address for more resources:

[/getforms](#) = book list and log and site updates

[/bookactivities](#) = book related activities

Did You Know?

Raising Readers is funded by the **Libra Foundation** and is a collaboration of **MaineHealth & EMHS**.

Please Post\Share

Keep everyone at your site in the loop by posting or sharing this newsletter with all staff. Thanks.

Questions?

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Celebrating 10 Years

The start of the new fiscal year in October marked the beginning of our **Tenth Anniversary**. More than **1.3 million books** were distributed to **166,000** children in the last ten years!

The payoff? Maine has the second highest reported rate of daily reading to

young children in the nation. (*Source: Reading Across the Nation: A Chart-book, Reach Out and Read*)



Watch for information on special events celebrating this milestone.

3- 5 Days for Orders

A reminder that our delivery commitment is **3-5** business days. Orders received after noon are processed the next day. Don't get caught short—plan on 3-5 days for delivery! Please do call us if you don't receive an order in that time frame and we'll trace it.



www.raisingreaders.org