



Raising
Readers™

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Raising Readers Update

This 'n That

There are a number of site coordinator changes throughout the year so we find it helpful to offer brief reminders about the work we all do with Raising Readers. Whether you're new to the program or an old hand, a little refresher never hurts!



Animal Play Returns – if you still have copies of this book on hand and want to return them, please let us know as soon as possible. We'll arrange to have them picked up.



First In, First Out – Sites sometimes ask what to do when they get a new title for an age group but still have some of the old title left. We say, "Use 'em up!" For simplicity's sake, it's best to deplete your older inventory before moving on to the newer title. There's nothing wrong with the older title, we just move on to new titles to keep the collection fresh. (You might keep one or two of the old titles in each age group so you'll have two different titles for any twins in your practice.)

While having a few extra books on hand is a good idea, we ask that you not carry a large excess inventory. Keeping your monthly or quarterly inventory fairly close to your flow of well child visits is a good way to keep from building up a back log.



Every Book Counts – any time your book shipment contains a different number of books than you ordered (over or under), please let us know right away. Most importantly, we can correct the problem for you, *and* it helps us keep our inventory levels reconciled.



Report and Order – a reminder that the **Report and Order Form** for both medical practices and birth centers *requires* two pieces of information – the number of books/totes given and the number of books/totes to be ordered. If you're having difficulty keeping track, give us a call, we can help you find a simple way to stay on track.

And the Winners are... Shannon Robbins from Coastal Kids Pediatrics in Belfast and Patty Rickards from the MMC Family Birth Center in Portland. Shannon and Patty were winners of the prize drawing for those returning their *Site Information Update Forms* before the deadline. Thanks to all who returned their forms so promptly!